

# THE NEW SCHOOL FOR PUBLIC ENGAGEMENT

## MEDIA STUDIES · MEDIA MANAGEMENT · APPLICATION INSTRUCTIONS

### GENERAL INFORMATION

- All applicants are required to apply online. The application, application fee, and most supporting materials are submitted through the online application.
- Plan ahead so that you have enough time to prepare additional supporting materials such as official transcripts, test scores, or other requirements as specified below.
- Mail supplemental application materials in a single packet to the Office of Admission. Include a Materials Cover Sheet, which can be downloaded from the instruction section of the online application or found at [www.newschool.edu/admission/coversheet/gr/](http://www.newschool.edu/admission/coversheet/gr/).
- Official transcripts and test scores can be sent directly to the admission office.
- ALL supplemental materials are due at the same time that you submit your application. Your application cannot be reviewed until all necessary items have been received by Admission.
- Applicants must hold a bachelor's degree (or equivalent of a US bachelor's degree) from a college or university.
- Students seeking readmission or non-degree coursework must contact the Office of Admission instructions on completing the application.

### DEADLINE

- Fall Term Applicants: February 15
- Spring Term Applicants: November 1

### REQUIRED APPLICATION MATERIALS

1. APPLICATION
2. APPLICATION FEE
3. OFFICIAL TRANSCRIPTS
4. STATEMENT OF PURPOSE
5. RÉSUMÉ
6. RECOMMENDATION LETTERS
7. ACADEMIC WRITING SAMPLE—OPTIONAL

### DESCRIPTION OF REQUIRED APPLICATION MATERIALS

1. APPLICATION: For Media Studies, complete the online application found at [www.newschool.edu/media-studies/apply](http://www.newschool.edu/media-studies/apply). For Media Management, complete the online application found at [www.newschool.edu/mmp/apply](http://www.newschool.edu/mmp/apply).
2. APPLICATION FEE: A non-refundable \$50 application fee, payable as part of the online application.
3. OFFICIAL TRANSCRIPTS: Official sealed transcripts from every college/university attended for undergraduate and graduate studies; applicants with foreign credentials please see the International Applicants section.
4. STATEMENT OF PURPOSE: In approximately 1000 typewritten words, explain your interest in and preparation for graduate work in media studies.  
MS in Media Management Degree Applicants: Discuss how the graduate program will help you attain your intellectual, professional, and/or creative goals.  
MA in Media Studies Degree Applicants: Discuss how this graduate program—its mix of theory and practice, its faculty and courses, its position with The New School and in New York, and its other resources—will help you attain your intellectual, professional, and/or creative goals.  
Media Management Certificate Applicants: Discuss in detail how this graduate certificate program will help you to achieve your academic and professional goals.
5. RÉSUMÉ: A one-page résumé/curriculum vitae summarizing your education, work/volunteer experience, and/or published writing.
6. RECOMMENDATION LETTERS: Two recommendation letters are required for all degree applicants. Letters should be written by individuals who have personal knowledge of your work. Whenever possible, letters should come from faculty members who have instructed the applicant. If necessary, professional recommendations should address skills that are relevant to your academic qualifications to do graduate-level work.

### MAILING ADDRESS FOR SUPPLEMENTAL MATERIALS

The New School for Public Engagement  
Office of Graduate Admission  
Media Studies/Media Management (NS 300)  
72 Fifth Avenue  
New York, NY 10011

All mailed materials should include a Materials Cover Sheet, found at:  
[www.newschool.edu/admission/coversheet/gr/](http://www.newschool.edu/admission/coversheet/gr/)

### ADDITIONAL CONTACT INFORMATION

Email: [nsadmissions@newschool.edu](mailto:nsadmissions@newschool.edu)  
Phone: 212.229.5150  
Fax: 212.627.2695  
Website: [www.newschool.edu/mediastudies](http://www.newschool.edu/mediastudies)

### APPLYING FOR FINANCIAL AID OR SCHOLARSHIP

If you are a U.S. Citizen, or an eligible non-citizen, we encourage you to complete the Free Application for Federal Student Aid (FAFSA) which can be found on the web at [www.fafsa.gov](http://www.fafsa.gov). The FAFSA is available each year on January 1. You do not need to wait for an admission decision to apply for federal aid; we recommend submitting by our FAFSA priority deadlines:

Fall: March 1  
Spring: November 1

The New School's federal school code is 002780.

### INTERNATIONAL APPLICANTS

See additional requirements regarding transcripts and TOEFL.

### TRANSFER APPLICANTS

Please contact the Office of Admission for questions about transfer requirements.

### TEST SCORE CODES

TOEFL: The institution code for The New School is 2554.

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7. **ACADEMIC WRITING SAMPLE—OPTIONAL:** An 8-12 page writing sample, in English, that may be a research paper submitted for a course, an excerpt from a senior thesis, or a journal article. The paper should demonstrate your analytic abilities and writing skill, and should make proper use of citations, if appropriate. The paper will be relevant to media studies, but may address other topics within the humanities and social sciences.

### INTERNATIONAL APPLICANTS OR APPLICANTS WITH FOREIGN CREDENTIALS

#### INTERNATIONAL TRANSCRIPTS

- All applicants with transcripts from international institutions are required to submit an original transcript from each institution attended outside the United States. Additionally, a certified English language translation must be provided for all official international transcripts that are not written in English.
- Applicants who would like to transfer academic credits earned at non-U.S. institutions are also required to have their transcript(s) evaluated by World Education Services (WES) at [www.wes.org](http://www.wes.org), our preferred provider, or by another member of the National Association of Credit Evaluation Services (NACES). A course-by-course evaluation report must be prepared for each transcript. Please start the evaluation process as early as possible, including the submission of all required documents to WES (or another provider), in order to ensure the timely completion of the evaluation report. In addition, an admission counselor may require a transcript evaluation by WES or an NACES-approved evaluator if it is deemed a necessary part of the admission decision process, even when applicants do not want transfer credits applied to a program of interest. Instruct the provider to send the report to

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- If you request your report online, search for “New School Graduate” when selecting our institution. If your provider is unable to send the evaluation report directly to the school, please obtain the report and send it to The New School for Public Engagement along with a Materials Cover Sheet, found at [www.newschool.edu/admission/cover-sheet/gr/](http://www.newschool.edu/admission/cover-sheet/gr/).

#### ENGLISH LANGUAGE PROFICIENCY

- English is the language of instruction at The New School. You must be able to understand English well and express yourself clearly in speech and writing.
- TOEFL or IELTS is not required if you are a citizen of any of the following countries and your native language is English: England, Wales, Scotland, Ireland, Australia, New Zealand, Canada, or South Africa. TOEFL or IELTS is not required if you have attended a US College/University for all 4 years and earned a degree. Test scores must not be more than two years old.

##### Minimum Scores Required:

TOEFL Internet-based test: 100

IELTS: 7.0

- The TOEFL score report must be submitted directly to The New School by the Educational Testing Service (ETS). Information on taking the TOEFL can be found online at [www.ets.org/toefl](http://www.ets.org/toefl). Contact the office of admission if you have questions on comparison scores for other forms of the TOEFL (e.g. paper-based). The institution code for The New School is 2554; the department code is 83.
- Additional information for the IELTS can be found on their website at [www.ielts.org](http://www.ielts.org).

#### ADDITIONAL INFORMATION

- All materials submitted in association with The New School application become the property of The New School and cannot be returned to you or transmitted to a third party.
- Students wishing to apply to more than one academic program must contact the office of admission to receive instructions on how to complete a second application. You can reach an admission counselor at 212.229.5150 or toll free at 800.292.3040.
- Students who do apply to multiple programs must submit separate, complete applications (including application fees) for each academic program they apply to.
- When notified of acceptance, applicants will receive complete instructions for additional procedures regarding financial aid, housing, tuition and fees, I-20 visas (for nonresidents of the United States), and other matters. The decision to admit applicants is always contingent upon their successful completion

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of any current studies and the receipt of their final transcripts by the Admission Committee. All accepted students are required to send their official final transcripts before they begin classes. International applicants, please do not submit bank statements until the visa process.

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